

Passive Income Content Challenge

Content Form:

Long-form articles or “What is” or “How to” video guides are preferred.

Topic Option:

What is Passive Income ?

Why Make Passive Income With KuCoin ?

KuCoin’s low-risk options to earn passive income in bear markets.

Trading strategies to survive the bear market.

Or: Similar topics that fit into this content challenge.

Key points to include in your content

(Note: We recommend covering all topics below but depending on your angle. You can pick and add what makes sense.)

About KuCoin

- Known as the "People’s Exchange", KuCoin is built for all classes of investors.
- KuCoin is the top 1 altcoin exchange, with 700+ assets and 1,100+ trading pairs. And a number of crypto gems like BLOK, CHMB, VR, KMA, and DAO had their primary listing on KuCoin.
- KuCoin currently provides Spot trading, Margin trading, P2P fiat trading, Futures trading, Staking, and Lending to over 18 million users in 207 countries and regions around the world.
- According to CoinMarketCap and CoinGecko, KuCoin is a top 5 crypto exchange.

What is Passive Income ?

- The ability to make money on your dormant assets while you do practically nothing.
- One of the best and easiest ways for crypto beginners to start their crypto journey.
- It helps investors earn a stable income in such an uncertain period of the crypto market, especially in bear markets.

Why Make Passive Income With KuCoin ?

- KuCoin makes passive income easy, providing many ways to earn passive income.
- Known as the ‘People’s Exchange’, KuCoin is a top 5 crypto trading platform and was named the Best Crypto App 2022 for enthusiasts by The Ascent.
- KuCoin offers a diversity of crypto exchange services with high security and low fees.

KuCoin’s low-risk options to earn passive income in bear markets.

- **KuCoin Lending:** A peer-to-peer platform with 100+ tokens support and without a 3rd party that enables the loan to be issued at market-based interest rates with faster operation, transparency, and fraud and risk-proof.

- **KCS Bonus:** Holding at least 6 KCS can get a daily KCS bonus from 50% of KuCoin's daily revenue.
- **KuCoin Earn:** A one-stop wealth management service platform where users can use various financial products to make passive income.
- **Trading Bot:** A smart trading tool to automate your trading strategies and track and arbitrage from market volatility by executing 24/7 trading without losing the best timing of trading opportunities.
- **KuCoin Affiliate Program:** Invite friends to trade on KuCoin to earn 40% of the trading fees as a commission and earn second-level commissions.

Reference:

[KuCoin Earn Briefing 2022](#)

[Earn Passive Income With KuCoin - 2022](#)

[KuCoin Affiliate Program Guide](#)

*Important:

English content only, and please [submit content](#) before 10 am on June 30, 2022 (UTC).

Backlinks to KuCoin: Make sure to link back to <https://www.kucoin.com/> or other KuCoin web pages relevant to your blog/video topics. Failure to do so may result in your disqualification for the rewards.

Call-to-Action (CTA) Referral Links: Make sure to ask your audience to sign up on KuCoin with your referral link.

You can log in to your KuCoin account and check your referral link here:

<https://www.kucoin.com/referral>, or if you are already our affiliate, you can log in to check and use your referral link here: <https://www.kucoin.com/affiliate>.

Standard Content Evaluation

- The degree of the content on-brand (how well does it highlight KuCoin). (20 scores)
- The creativeness of the content (organic and interesting perspectives). (15 scores)
- The influence of the content on your social media. (30 scores)
- The content reflects the topic accurately. (15 scores)
- The overall effectiveness of the content (the valid new users brought to KuCoin). (20 scores)

Rewards

- \$500 in BTC as a basic reward for each excellent content selected by KuCoin.
- The top 1 selected creator will be rewarded with an additional BTC bonus worth \$1,250.

Activity Period

From 10 am on June 1, 2022 until 10 am on June 30, 2022 (UTC).

Reward Distribution Period

Before the end of July 15, 2022 (UTC).

Find [tips and tricks](#) here to level up your content game!